

WINDOW TO  
HAPPINESS

Vadilal  
**Happinezz**  
ice creams and more

presents



THE FLEASTIVAL

25.26.27 APRIL

LAVISH GREENS, SBR















## ~BOOKING PROCESS~

STALL CATEGORIES	EARLY BIRD RATES	REGULAR RATES
1) Full Stall (2 sides open/ corner stall) 10ft *10ft	Rs. 55,000 + 18%gst = Rs. 64,900/-	Rs. 60,500 + 18%gst = Rs. 71,390/-
2) Full Stall (Front Open) 10ft *10ft	Rs. 44,000 + 18%gst = Rs. 51,920/-	Rs. 49,500 + 18%gst = Rs. 58,410/-
3) Horizontal Stall (2 sides open)10ft (front) *5ft(depth)	Rs.35,000 + 18%gst = Rs. 41,300/-	Rs.38,500 + 18%gst = Rs. 45,430/-
4) Horizontal Full Stall 10ft(front) *5ft(depth)	Rs. 27,500 + 18%gst = Rs. 32,450/-	Rs. 33,000 + 18%gst = Rs. 38,940/-
5) Food Stall 10ft*10ft	N/A	Rs. 42,000 + 18%gst = Rs. 51,920/-
6) Food Stall in Sharing 5ft*5ft	N/A	Rs. 21,000 + 18%gst = Rs. 24,780/-

## PLEASE NOTE OUR NEW ACCOUNT DETAILS

**Account Name:** Idea Bag Events and Entertainment LLP

**Account No:** 81715 81715

**Bank Name:** Kotak Mahindra Bank Ltd.

**Branch Name:** Manekbaug

**RTGS / NEFT IFSC Code:** KKBK0002574

## ~PAYMENT TERMS & CONDITIONS~

- ❁ Once confirmed, stalls will be reserved for a period of 2 working days until **full stall payment** is received. We kindly ask that you share us the reference number/image of the **payment transaction receipt** for verification purposes on the official number **+91 77060 07706**. Upon verification, we will send you a confirmation message.
- ❁ A receipt or invoice for stall payments shall be issued after receipt of the full payment.
- ❁ For participants from outside Gujarat state, it is obligatory to adhere to the informal registration requirements outlined in the Gujarat GST Act.
- ❁ Failure to comply with GST obligations or regulations will absolve Weekend Window from any associated liabilities. We are prepared to furnish you with all the essential documentation required for casual GST registration upon request.

### **Cancellation and Refund Policy :**

- ❁ In the event of cancellation by the exhibitor, the initial booking fee of **Rs. 10,000 + GST** is deemed non-refundable. Exhibitors are required to notify Team WW at least 30 days before the event's start date regarding the balance payment.
- ❁ Once the cancellation is communicated via whatsapp or email, the brand will receive the refund of amount paid, deducting the booking fee of Rs. 10,000 + GST.
- ❁ A refund will be initiated and reflected in the exhibitor's account within **30 days** from the date of cancellation.





## ~WHAT'S NEW THIS EDITION?~

- ✿ **2. Let's Keep the Excitement Exclusive!**  
To maintain the magic and exclusivity for Ahmedabad's shoppers and explorers, we recommend you **skip participating in any other flea markets or shopping events in Ahmedabad for April & December 2025.** Let's make Weekend Window THE most awaited event!

- ✿ **3. Early Setup Perks!**  
Exciting news! You can start setting up your stall the **evening before the event (6 PM onwards)** to give you a head start.



#### Plan ahead:

Travel and logistics can be aligned for a seamless setup experience.

#### Stay tuned:

We'll share detailed lane-wise setup timings and process a week before the event.

Get ready to make this edition of Weekend Window bigger, brighter, and better than ever!

- ✿ **Your Wristband = Your All-Access Pass!**



#### Day 1 Registration:

Wristbands will be issued at the **back entry gate** and **secured on your wrist by our volunteers.**

No loose bands, no later pickups—it's a **one-time entry process!**



#### Must-Know Rules:

Wear it **at all times** for all 3 days.

**No replacements** for lost or damaged bands.

**No new bands** on Day 2 or 3—so keep it safe!



Once it's on, you're officially in!

Let's keep it smooth, secure & sensational!





## ~WHAT'S NEW THIS EDITION?~

### **Product Authenticity & Selection:**

-  Selling of first-copy or branded counterfeit items is strictly prohibited.
-  Your participation is based on the Instagram feed/lookbook you provided. Any new product categories outside of what was originally shared will require review and approval.

### **Kidpreneur Bay – A Space for Young Creators!**

-  This dedicated space is 20 ft x 10 ft and will host 5-6 young entrepreneurs under 12 years old.
-  Each Kidpreneur will have their own 5 ft x 5 ft area at a discounted rate, encouraging the next generation of creative sellers!

### **Exclusive Participation Rule:**

-  Weekend Window is a carefully curated experience, and we take this curation very seriously.
-  We request all participating brands not to take part in any other flea markets or shopping events in Ahmedabad for April & December 2025.
-  We appreciate your cooperation in making Weekend Window a standout experience!
-  Let us know if you need any clarifications.






- ✿ If any of the aforementioned items are not available at the stall during setup, we kindly request that you seek assistance at the Help Desk for prompt resolution.
- ✿ For any **extra electricity usage**, kindly seek approval from the Weekend Window team before using personal lighting equipment. Please note that **white lights** are not permitted.
- ✿ For any additional **stall requirements** such as tables, chairs, bulbs, plug points, special lighting, meals, etc., please wait for a **Google Form link** from Weekend Window for all necessary arrangements one week prior to the event dates.
- ✿ We will share images of the additional fittings & accessories available for your stall for your confirmation. The costs for these extra accessories will be clearly outlined in the provided list. Kindly note that since we work with a third party vendor for these accessories, orders once confirmed will be **subject to compulsory charges**.
- ✿ The accessories you order will be placed in your stall prior to your arrival on the event day. Should you have any additional requirements, please visit the Weekend Window Help Desk setup at the venue for assistance.
- ✿ In addition to pre-booked accessories, a limited number of stall accessories will be available at the venue on a first-come, first-served basis while supplies last. Any other accessories booked on the setup day will require a minimum of 3 hours for delivery to your stall, subject to availability.
- ✿ Any losses or damages incurred will be invoiced directly to you by the vendor at actual cost. Payment is to be settled before the final closure of the event on the last day.
- ✿ For additional security needs, please contact Team WW at least one week before the event to arrange for security at an extra cost.
- ✿ Overnight security for stalls will be available, but exhibitors are advised to ensure their goods are properly packed and secured as Weekend Window (Team WW) cannot be held responsible for any loss of goods.



## ~INTRODUCING "BAY"~

Welcome to the BAYS of Weekend Window – where shopping meets storytelling!

BAY isn't just a space—it's a vibe, a destination, and a playground for homegrown brands that champion a specific design, purpose, or aesthetic. Think of it as a curated world where shoppers can deep-dive into what they love, all while discovering something new in a buzzing community format.

-  **STREETWEAR BAY** – The ultimate drop zone for edgy fashion, kicks, accessories, statement décor, and all things hype-worthy!
-  **SUSTAINABLE BAY** – Where style meets sustainability! Dive into eco-friendly finds—clothing, jewelry, upcycled décor, FMCG products, candles, and more. Good for you, good for the planet!
-  **KIDPRENEUR BAY** – Say hello to the CEOs of tomorrow! This space is all about young minds (under 12!) turning their ideas into reality. Watch them showcase, sell, and inspire—because big dreams start small.
-  **EXPERIENCE BAY** – Not just a stall, but an experience! Whether it's a cool activation, an immersive brand story, or a one-of-a-kind interaction, this BAY is where visitors don't just see but FEEL the magic.
-  **CREATIVE ACTIVITY BAY** – Hands-on, minds-on! A space bursting with workshops, DIY zones, and creative engagements that let visitors dive into art, craft, and fun experiences.
-  **PET BAY** – Where the four-legged VIPs (Very Important Pets) have their own space to socialize, shop, and enjoy some pawsome fun!

Each BAY will not only stand out at the event but will also be spotlighted across our digital promotions, ensuring maximum buzz and brand love!

Get ready to step into a world where shopping isn't just about buying—it's about experiencing!





## ~FORCE MAJEURE~

- ❁ A "force majeure" clause (French for "superior force") is a contract provision that relieves the parties from performing their contractual obligations when certain circumstances beyond their control arise, making performance inadvisable, commercially impracticable, illegal or impossible.
- ❁ Types of circumstances will be covered by the force majeure clause are:
  1. Natural disasters like hurricanes, floods, earthquakes, and weather disturbances sometimes referred to as "acts of God."
  2. War, terrorism or threats of terrorism, invasion, act of foreign enemies, mobilisation, requisition.
  3. Civil disorder, strikes or disruptions, lock outs or disorder, riots, commotion
  4. Fire, disease or medical epidemics or outbreaks.
  5. Curtailment of transportation facilities preventing or delaying attendance by at least twenty-five percent of meeting participants.
  6. Acts or threats of terrorism.
  7. Rebellion, revolution, insurrection, or military or usurped power, or civil war.
  8. Contamination by radio-activity from any nuclear fuel, or from any nuclear waste from the combustion of nuclear fuel, radio-active toxic explosive, or other hazardous properties of any explosive nuclear assembly or nuclear component of such assembly.
  9. Cancellation of the event by venue owners, Government or Government authorities.
- ❁ Team WW endeavors to attract a significant number of visitors; however, we do not guarantee specific footfall. The success of your sales remains your responsibility. Team WW is not liable for the footfall, sales, or records of your brand during the event.
- ❁ Team WW will not be held responsible for any damages, loss of goods or business, or any other accident arising.

# ~DIGITAL PROMOTIONS GUIDELINES~

- ✿ The exclusive authority for promoting any and all content, whether static or video, rests with the curation and digital team of Weekend Window.
- ✿ For digital promotions, it is required to provide with 4-5 high-resolution, visually captivating photos and engaging reel content from your **PROFESSIONAL brand photoshoot** latest by **1st April, 2025** on the google drive link shared on whatsapp at the time of brand confirmation after the 100% advance payment.
- ✿ Additionally, please provide a brief 3-4 line description of your brand or latest collection, along with your brand's Instagram handle.
- ✿ Brand selection for digital promotions will be solely decided by our social media team.

**Brand selection** depends on various criteria like -

- \* Quality of the professional photoshoot
- \* Content of the reels and photos provided
- \* Sharing the content on the drive link in the given timeline
- \* Overall brand fit with our strategic content planning



## ~FLEA-STIVAL CONDUCT~

### House Rules to Keep the Vibes High & Hassle-Free!

- ✿ **Wristbands = Your Entry Pass!** Wear it at all times. No band = No entry. Lost it? You'll have to re-verify at the Ticket Window.
- ✿ **Keep It Clean, Keep It Classy!** No one likes a messy stall. Use the segregated bins nearby & clear your stall every night by placing garbage outside for our housekeeping heroes to handle.
- ✿ **Be Kind, Be Cool!** Our Weekend Window Crew & on-ground staff work hard to make this magic happen—let's keep the energy respectful & positive!
- ✿ **No Puff, Just Fun!** This is a smoke-free flea-stival. Fresh air & good vibes only!
- ✿ **Strictly Veg, Totally Delicious!** We're a proud vegetarian flea-stival, offering an insane variety of snacks, meals & beverages.
- ✿ **Let's Keep It Sound!** Enjoy the music, but **no external speakers** at your stall. Let's keep the beats flowing smoothly for everyone to enjoy!
- ✿ **Respect the Space & Your Neighbors!** Stay within your allocated stall area—no sneaky expansions! We're all about community over competition.
- ✿ **No Outside Food & Beverages!** Support the amazing food brands that are part of Weekend Window. You're gonna love what's on the menu!

Let's make this edition of Weekend Window smooth, safe & spectacular!

 **POWER USAGE TERMS :**

Being a live event, the electrical **load planning** is always a major concern. In-case you need to use or plan to use anything beyond the basics being provided, please let the Weekend Window team know beforehand **in WRITING**.

There might be an extra charge levied whether or not your directly add it or the Weekend Window team does it for you. Weekend Window team also holds the right to ask you to not use any of the extra electrical equipment on the event day if we feel that it can affect the overall load on electrical supply.

Any tampering with electrical wires or electric material at the event or use of high wattage lights like halogens or equipment without written permission from Weekend Window team can lead to your stall being cancelled without being informed as it is a major security risk.

 **FIRE AND SAFETY TERMS :**

Please note that the use of gas or any equipment with live fire is strictly prohibited at our events in compliance with government fire safety regulations. Failure to adhere to these laws poses a safety risk to all participants and visitors.

Violators of **fire safety norms** will be immediately removed from the event without refund, forfeiting their entire stall amount. Additionally, individuals using hazardous equipment will bear full liability for any penalties imposed by government agencies on Weekend Window/The Idea Bag Inc.

The use of candles, live fire elements, or any fire-risk items is strictly prohibited unless prior written permission is obtained from Team WW. Failure to comply may result in full liability for any damages caused to the event by the participant.

## ~ADDITIONAL INFO~

- ✿ Contact us only on **+91 77060 07706** -Weekend Window's official whatsapp number to receive any and every event regarding details.
- ✿ If you have any more queries, please feel free to email us on [indulge@weekendwindow.in](mailto:indulge@weekendwindow.in)
- ✿ Team WW reserves the right to change or revise any of the terms and conditions as well as the layout of the event at a later date. If that is done, you shall be informed via the official number of Weekend Window.
- ✿ By booking a stall with us, you as an individual/entity agree to comply with all the terms and conditions stated above. It serves as a binding agreement between Team Weekend Window and your entity and ensures that both parties are aware of their obligations & responsibilities.
- ✿ Contact us on -**WhatsApp/Call - +91 7706007706**  
**Call - +91 8648008648**



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